What is VantagePoint?

VantagePoint is serious analysis software for transforming information into actionable intelligence.

Turn information into knowledge

vantage point
version 9

Search Technology

www.TheVantagePoint.com

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VantagePoint has industry leading tools for analyzing a wide range of structured text data.
VantagePoint is designed to accept virtually any structured text content.

Support for over 190 different import filters included on the VantagePoint support site.

Import Filter Editor included with the software to create custom import filters.
Importing – Data Types

VantagePoint can accept a variety of different data types including:

* .txt, *.dat, *.csv,
* .tag, *.trn, *.xls,
* .xlsx, *.mdb,
* .accdb, *.ris, and
* .xml
Cleaning

- **Record Cleanup**
  - Duplicate Removal
  - Record Fusion

- **Data Cleanup**
  - Fuzzy Matching with Rules
  - User Editable Thesauri
  - Grouping
  - Manual Editing

- **Entity Extraction**
  - Entity Extraction via Dictionaries
  - Extraction via My Keywords

- **Data Clustering**
  - PCA-based Factor Analysis

- **Pattern Matching**
  - Regular Expression-based pattern extraction

- **Record Classification**
  - User creatable/Editable Record Classification

VantagePoint has industry leading data manipulation capability.
VantagePoint is designed to optimize the analyst’s ability to visually absorb and comprehend information.

Navigation
- Field Perspective
- Detail Windows
- Titles Views
- Record Views
- Active Links to original data
- Term Highlighting
- Nested Boolean Find
- Drill Down with Sub-Data sets
Analytics - Co-occurrence

Vantage Point is anchored in statistical perspective on information. This bibliometric approach enables an analyst to quickly explore data on any topic.

- **Co-occurrence**
  - A heat map Matrix view on data
  - View the interaction between fields within a search result

- **List Comparison**
  - Compare data between search results
VantagePoint contains mapping and visualization tools to help the analyst visually analyze complex relationships.

- **Internal Mapping**
  - VP has several internal maps designed to assist the analyst in understanding interactions between fields

- **Third-party tools**
  - The VP desktop environment contains a browser enabling us to build in a variety of third-party visualization tools
VantagePoint is designed to facilitate the transfer of knowledge out of VP and into standard corporate reporting software

- **Copy/Paste**
  - All major information elements can be copied/pasted to other software packages (Office, web, etc.)
  - Images (Charts, Visualizations, etc.) have image export formats

- **Export to Excel**
  - Lists and matrices or selections can be exported to Excel

- **Exporting Fielded Data**
  - Data, including newly created fields, can be exported out in several different formats
VantagePoint has several built-in visualizations to help you communicate your results.
Most commands within VantagePoint can be executed via Visual Basic or JavaScript.

This feature enables the creation of complex analytical machines that can be deployed within VantagePoint.

Using Scripts saves time and speeds up the analytical process, creating value to the customer.
The Payoff from using VantagePoint

- Better informed technology management
- Faster decisions and better results
- Competitive Advantage
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